

Case Study: Maventic boosts retailer insights with SAP® Analytics Cloud & SAP® BW/4HANA® 2.0

Our customer is a fashion retailer renowned for its extensive product range and strong brand presence. With a wide network of stores and a thriving e-commerce platform, they aimed to sustain growth and remain competitive in the dynamic fashion industry.

Challenges



Limited visualizations

The older SAP BW/4HANA system lacked necessary visualizations for intuitive data analysis and decision-making.



Incomplete data integration

Disparate systems prevented holistic views of operations, resulting in inefficiencies and missed opportunities.



Hindered decision-making

The existing setup's limitations impeded decision-making processes.

Business Scenario

Before Maventic, the retailer used SAP® S/4HANA® for transactions and SAP BW/4HANA for warehousing. However, SAP BW/4HANA lacked visualization, flexibility, and hindered decision-making.

Solution

After assessing the client's needs, Maventic recommended SAP BW/4HANA 2.0 for data warehousing and SAP Analytics Cloud for reporting due to their scalability and user-friendly interface. Maventic developed 20 dashboards covering finance (GL, AR, AP), sales and distribution (SD), materials management (MM), and profitability analysis (COPA). Additionally, we conducted the project offshore to minimize expenses and expedite delivery.

- SAP BW/4HANA 2.0 upgrade**
 Upgraded existing warehouse system to SAP BW/4HANA 2.0 for enhanced reporting capabilities and improved data integration.
- SAC implementation**
 Implemented SAP Analytics Cloud for graphical visualization and intuitive interface to enable data-driven decisions.
- Cross-system connectivity**
 Established connections between SAP Analytics Cloud, SAP BW/4HANA 2.0, and a non-SAP system on Amazon Web Services (AWS).
- Live and import connections**
 Enabled real-time SAP Analytics Cloud access to SAP BW/4HANA 2.0 data and seamless AWS data incorporation via live and import connections.
- Enhanced authorization control**
 Designed and implemented robust authorization models in SAP Analytics Cloud to grant access based on user roles.
- Executive dashboards**
 Developed customized dashboards for top management to provide concise overviews of KPIs and critical business metrics.



Benefits



Actionable insights



Comprehensive data integration



Real-time reporting



Data enrichment from external sources



Improved operational efficiency

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