

#### **Brochure**

## **KLARION TRACKIT**

Scalable, Flexible and a complete solution for product traceability



### **KLARION TRACKIT**

#### **Complete End-to-end traceability**

Trackit is a simple solution which can generate unique codes for each product and trace products from manufacturing till it reaches end customers. It comes with flexible printing, labelling, scanning solutions. Trackit comes with unique advantage and can be extended for complete dealer and vendor portal. All this within one box and thus avoiding costly integrations.

## **Key Features**

#### Serial Number and QR code management

Flexible and Configurable Serial number generation, Compliant with regulatory needs, customers can generate mCodes easily and securely. mCodes are unique serial numbers generated by Trackit. Multiple templates are available for label printing. Supports multiple devices for printing and scanning of labels.

#### **Complete Traceability**

Each and every product can be traced from the production till it reaches the customer through various apps which are part of trackit. The solution supports multiple packaging hierarchy and supports intermediate processes like break shipper or quality processes.

#### **Customer Empowerment**

A customer can scan a code to get more details of the products at a store. Post purchase, the customer can do warranty registration, check warranty status or generate service request. Customer can update their contact info and share feedback which can help to understand the customers much better.

#### **Quality Tracking**

The traceability helps any organization to quickly understand if any quality issue arises even after the product is in the market. Organizations can understand the origin of the issue in a very quick time and also recall defective products with much less efforts.

#### **Supply Chain Transparency**

The transparency and visibility of inventory in the supply chain helps organizations to plan sales and production rightly. The trends can help to refine sales, distribution and marketing strategies.

#### **Multiple Reports**

Multiple reports for getting hidden insights on product movement, supply chain KPIs, sales and service trends.

#### **HIGHLIGHTS**

#### Manage High Scalability with ease

The solution is highly scalable. It supports several thousands of labels & transactions and provides seamless user experience for

#### **Smart Mobile Apps**

The powerful mobile apps for vendors, warehouses, delears, retailers & customers do their transactions with ease.

#### **Bring Your Own Device**

The mobile Solutions can be run on several devices.

#### **Low TCO**

scenarios can be modeled and code can be generated for different devices.

#### Security

protocols and enables the solution to

#### **Industry Specific**

Specific Industry scenarios are available out of the box. These include warranty management or integration with govt

#### **Ready ERP Connectors**

Ready connectors for ERP solutions like SAP ECC or S/4 for integration reduces the implementation efforts.

#### Integration with other solutions

The solution provides multiple mechanisms to integrate with other solutions.

## **Architecture & Value Proposition**

# A low code Architecture for unique powerful solution

Klarion Trackit is developed on a powerful architecture to ensure a good experience to the application users, ensure high scalability, enterprise class security. The solution is easy to change and manage. Model once and use in multiple devices with offline or online capabilities enables customers to easily deploy and use. Both on prem as well cloud provides flexibility to customers to choose a deployment option aligning with their organization goals.



# mCode Generator Plant App

Label Printer

Warehouse App

Master Data Manager

**Dealer App** 

**QA Process** 

Retailer App

Influencer Management

**Customer App** 

**ERP Connectors** 

Reports and Dashboards

#### **KLARION TRACKIT - KEY BENEFITS**

- Protect your Brand Increase customer trust
- 2 Increase Supply Chain Efficiency
- Know your Customers better
- Improve Product Quality. Recall products easier.
- Ensure regulatory Compliance

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#### Sample Customer list









